



2021
CAGBC
AWARDS



The CaGBC Awards recognize members who have made a significant contribution to the Council's mission of advancing Canada's green building sector. In 2021, CaGBC is introducing an exciting and engaging way to honour award recipients, and a unique way for sponsors to actively participate.

Award winners are announced in late August and celebrated throughout CaGBC's multi-day national conference, Building Lasting Change. During the conference, each winner will be profiled on the virtual platform as well as on CaGBC's website.

Between October and December 2021, each award winner in a green building category will be featured during an interactive online Lunch and Learn webinar hosted by the award sponsor and promoted to CaGBC's audience of green building professionals. Each award winner in a leadership category will be featured in a special in-depth Ask the Expert interview facilitated by the award sponsor, and shared with CaGBC's distribution list. The schedule for this special series will be posted in August 2021.

CaGBC Awards – Green Buildings

Showcasing the most efficient, effective and impactful buildings across the country

- New Construction – Commercial or Institutional
- Existing Building – Commercial or Institutional
- Inspiring Home
- Tenant Improvement
- Zero Carbon

CaGBC Awards - Leadership

Recognizing the commitment, vision, creativity and passion driving individuals, teams, and organizations

- Green Building Champion (Individual)
- Green Building Pioneer (Organization)
- Emerging Green Leader (Individual)
- Inspired Educator (Individual or Organization)
- Government Leadership (Individual or Organization)
- The Ed Lim Technical Expertise Volunteer (Individual)
- The Students Leading Sustainability:
Andy Kesteloo Memorial Project Award

For detailed information about each award and to submit your nomination, visit: cagbc.org/Awards

2021 CAGBC AWARDS Sponsorship Opportunities

Align your brand with innovation and support the individuals, organizations, and projects that have made significant contributions to the advancement of green building. For full details, visit cagbc.org/Awards



CaGBC Award Series Sponsor

Green Building Award Sponsor

Leadership Award Sponsor

Opportunities: **1**
Value: **\$15,000**
Sessions: **12**

Opportunities: **1 per Award**
Value: **\$7,500 per Award**
Sessions: **1**

Opportunities: **1 per Award**
Value: **\$7,500 per Award**
Sessions: **1**

Leadership.

Brand alignment with all virtual sessions and *Ask the Expert* interviews

Introduce and moderate a virtual lunch and learn webcast showcasing the winning project

Host an *Ask the Expert* interview with the award winner

Awareness + Reach.

“Series Sponsor” recognition at all sessions and on all interviews
Logo (+ link) on all series promotions, session material and on each session registration page
Logo (+ link) on all award communications announcing and showcasing the winners
Logo (+ link) on the CaGBC Awards webpage, conference website and Award winner pages
Social media amplification for all sessions
Sponsor recognition on all in-conference Building Lasting Change award communications
Sponsor recognition in the “Sponsors Section” of virtual conference platform
Logo in thank you ad in SAB Magazine

“Award Sponsor” recognition at sponsored session
Logo (+ link) on sponsored session promotions, session material and on session registration page
Logo (+ link) on all award communications announcing and showcasing the winner
Logo (+ link) on the CaGBC Awards webpage, conference website and award winner page
Social media amplification for all sessions
Sponsor recognition on all in-conference Building Lasting Change award communications
Sponsor recognition in the “Sponsors Section” of virtual conference platform

“Award Sponsor” recognition on the Ask the Expert interview to be distributed to CaGBC’s lists
Logo (+ link) on all award communications announcing and showcasing the winner
Logo (+ link) on the CaGBC Awards webpage, conference website and award winner page
Social media amplification for all sessions
Sponsor recognition on all in-conference Building Lasting Change award communications
Sponsor recognition in the “Sponsors Section” of virtual conference platform

Engagement.

1 full *Building Lasting Change* conference registration

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cagbc.org/Awards

For more information, contact
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